

Digital Media



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AOL expands health site

Posted by [Stephen Shankland](#)

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AOL announced partnerships to bolster its AOL Health site with content from Caring.com, Health.com, and HealthCare.com, the Time Warner subsidiary said Monday.

Caring.com has information about helping care for elderly parents; Health.com is part of Time's Health brand; and HealthCare.com will supply AOL with access to its search facility for medical and dental professionals, AOL said.

AOL shows targeted advertising supplied by AOL's ad business, Platform-A, on its health site, which is part of the company's larger AOL Living site.

"Our goal at AOL Health is to create a comprehensive network of information that will help the entire family take care of their health needs," said Stephanie Dolgins, senior vice president of AOL women's and lifestyle programming, in a statement.