



The **SAFEST WATER** In The World

CONTACT:

Beth Kennedy
505-224-1140
beth.kennedy@miox.com

FOR IMMEDIATE RELEASE

MIOX Corporation Selected by the Artemis Project™ as a 2011 Top 50 Water Company

The Artemis Project Top 50 Unveils 2011's Most Innovative Water Technologies

Albuquerque, NM – June 8, 2011 – MIOX Corporation, a leader in safe water disinfection, today announced that it has been chosen by The Artemis Project™ as a Top 50 Water Companies Competition winner.

"The Artemis Top 50 is the water industry's benchmark for recognizing innovation that will matter. It identifies the entrepreneurs that are applying technology to meet the world's water challenges," noted [Laura Shenkar](#), principal at The Artemis Project. "Water tech is quickly becoming an engine for economic development and job growth. With these awards, we strive to identify the companies offering the most promising technologies coming onto the market."

"It was an honor to receive this award again, especially as the competitive field has grown significantly," said MIOX CEO, Carlos Perea. "There were many impressive, well funded companies developing breakthrough technologies and innovative products for water treatment. MIOX is proud to be among these recognized leaders."

MIOX's clean technologies treat water using only salt, water and power to generate safe but powerful disinfectant chemical on site. Creating chemicals on site is safe, cost effective and environmentally responsible, cutting back transportation requirements, reducing carbon emissions and fuel consumption, and eliminating the storage and disposal of chemical containers.



Carlos Perea, MIOX CEO, accepts Artemis Top 50 award from Deputy Minister Wendy Tilford, Ontario Ministry of Economic Development and Trade.

Please visit www.theartemisproject.com/competitionpage.html for a full list of the 2009 Top 50 Water Companies Competition winners.

Links in this release:

The Artemis Project: <http://theartemisproject.com/>

Top 50 Awards: <http://theartemisproject.com/news-events/competition/>

Laura Shenkar's bio: <http://theartemisproject.com/about-us/management-bio/>

Ontario H2O Summit: <http://h2o.ocediscovery.com/en/default.aspx>

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About MIOX Corporation

MIOX Corporation (www.miox.com) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented water disinfection technology replaces the need to purchase, transport and store dangerous chemicals. MIOX is used in over 30 countries and in hundreds of communities across the U.S. for public drinking water systems, water reuse projects, and a variety of commercial and industrial applications.

About The Artemis Project:

The Artemis Project™ is a boutique consulting practice dedicated to helping companies thrive in a world of increasing water scarcity. We operate at the intersection of corporate strategy, advanced technology, investment and policy. We work with global corporations to achieve a sustainable competitive advantage through operational excellence in water management and assist advanced water technology companies in maximizing the value they bring to their customers. For more information visit: www.theartemisproject.com.

Artemis Contacts:

Laura Shenkar, The Artemis Project, (415) 751-0100, laura@theartemisproject.com

Lisa Hawes, Sterling Communications for The Artemis Project, (408) 884-5155, attensity@sterlingpr.com